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WDAV & SOUTH CAROLINA ETV/RADIO TO CO-PRODUCE *CAROLINA LIVE*

Featuring weekly live concert recordings from across the Carolinas

January 14, 2010 | DAVIDSON, NC –WDAV 89.9 Classical Public Radio and South Carolina ETV/Radio will co-produce *Carolina Live*, a weekly program of the Carolinas' best live classical concert recordings. The show will be broadcast in the Charlotte region on WDAV 89.9FM; in Columbia, SC at WLTR 91.3FM; in Greenville/Spartanburg, SC at WEPR 90.1FM; and in Charleston, SC at WSCI 89.3FM. *Carolina Live* is the centerpiece of WDAV's push to showcase regional music and music-makers. The new two-hour co-production debuted on January 5, 2010 and can be heard on Tuesdays at 7 PM in South Carolina and Saturdays at 3 PM on WDAV.

“This co-production with SCETV/Radio is an extension of the partnership we established last year with our Spoleto Festival USA coverage,” notes WDAV General Manager **Benjamin K. Roe**. “For *Carolina Live* listeners, the collaboration brings more diversity to the show's musical offerings, as we will feature North and South Carolina performances. More important, it helps us build awareness and new fans for the organizations whose concerts we broadcast.”



In its first episodes for 2010, *Carolina Live* will feature live concert recordings of The American Chamber Players at Queens University in Charlotte and at Converse College in Spartanburg, SC; the Greenville (SC) Symphony Orchestra; the Greensboro (NC) Symphony Orchestra; the Winston-Salem Symphony; and performances from the 2009 Spoleto Festival USA.

Carolina Live also welcomes a new host, Lauren Rico. She is well known to WDAV listeners for her overnight hosting duties on *The Early Shift*. South Carolina listeners already know her from her years on the nationally syndicated *Classical 24* and as a substitute host on *Performance Today*. For *Carolina Live* episode details, visit www.carolinalive.org.



The *Carolina Live* partnership is one of several changes WDAV is making to its programming schedule, effective this month.

- In addition to his role as producer of *Carolina Live*, WDAV’s “morning man” **Mike McKay** starts his Saturdays an hour earlier, now bringing WDAV listeners great classical music from 7 A.M. until noon.
- **Sam Van Hallgren** takes over as WDAV on-air host on Saturdays from noon to 2 P.M. Sam started his radio career as an Arts Desk intern at WBEZ Chicago Public Radio. He went on to work with WBEZ’s *This American Life* and with 88Nine Radio Milwaukee (WYMS) in Milwaukee, WI, as the station’s producer and program director. Sam was also a co-founder and co-host of the popular film podcast *Filmspotting*. Sam is a native of New Hampshire and a graduate of Kenyon College in Gambier, OH.
- **Rachel Stewart’s** popular Sunday morning program *Biscuits and Bach* begins one hour earlier – at 7 A.M. *Sunday Baroque* with **Suzanne Bona** also moves up an hour, from 5 to 7 A.M.
- **Jeffrey Freymann-Weyr**, the station’s multimedia producer, assumes on-air duties Sundays from noon to 2 P.M. Jeff is a 13-year veteran of NPR in Washington, first at *Performance Today*, and then the Arts Desk of NPR News where he produced, edited and occasionally reported for *Morning Edition* and *All Things Considered*. He studied music theory at the University of Michigan School of Music and film scoring at Berklee College of Music in Boston.
- *Concierto*, the new bilingual program devoted to Spanish-heritage composers and performers hosted by **Frank Dominguez**, now airs for a full two hours every Saturday night from 10 P.M. to midnight.



To learn more about these and all of WDAV’s programs, please visit wdav.org.

About WDAV 89.9 Classical Public Radio

WDAV is fast becoming a national showcase for the arts in the Carolinas, thanks to its round-the-clock classical music programming, original productions, live broadcasts, commissioned concerts, videos, podcasts, and social media. A service of Davidson College, WDAV's 89.9FM signal reaches a 22-county region centered in the Charlotte, NC metro area and ranging from Rock Hill, SC to Galax, VA. WDAV's broadcasts can be heard live online 24 hours a day at wdav.org and iTunes, as well as on any iPhone equipped with the Public Radio Player.